The BA in Sociology, whether it be the Academic or Applied track, sensitizes and trains students for applied or service orientations. Our program gives students an understanding of social problems, which uniquely orients them to caring, insightful methods of engagement with those in the public who face social inequity. This makes our graduates easily eligible for work in either government or private programs that deal with the repair of social inequality.

Sociology has, through the years, been recognized as the liberal arts major that is most frequently hired in entry-level positions by a large variety of corporations. Because of this success rate, we are now expanding applied sociology programs that directly focus on job market needs. We have many successful alumni in the area who are willing to come back to Rowan for special events we hold, such as our spring picnic, and to network and share job market experience with our current students.

Here at Rowan, we have put together a state-of-the-art program complete with a curriculum based on topic courses that speak to the social worlds and sensibilities of our times. We also provide hands-on experience in human services courses, which are geared to a practical skills-based curriculum for the health and social service job market. In addition to our current programs, our department is also planning exciting things for the future.
“I chose my Sociology major because I want to be a counselor or a social worker. It has given me the opportunity to have more in-depth conversations about life and society.”

**Potential Career Paths**
- Social Worker (Child, Family, and School)
- Counselor (Family, Mental Health, School Counselor)
- Correctional Treatment Specialist
- Corrections Officer
- Health Educator
- Higher Educational Professional
  - (Academic Advisor, Career Counselor, Housing Director)
- Historian
- Human Resource Manager
- Law Enforcement Officer
- Social and Community Service Employee & Manager
- Training & Development Specialist

**Number of Majors**
112

**Employer Snapshot**
Bayshore Community Health Services
New Jersey Division of Youth & Family Services
IBM
Merrill Lynch
MetLife, Inc.
New Jersey Board of Social Services
Port Authority of New York & New Jersey
Revlon, Inc.
Social Security Association
United States Department of Labor
United States Department of Veterans Affairs

“A liberal arts education fosters valuable ‘soft skills’ like problem-solving, critical thinking and adaptability. Such skills are hard to quantify, and they don’t create clean pathways to high-paying first jobs. But they have long-run value in a wide variety of careers.” - New York Times

**Internship Sites**
- Boys & Girls Club; Camden County Juvenile Detention Center; Camden County Partnership for Children; Center for Family Services; Child Study Teams at various elementary, middle, and high schools; Hopeworks N’ Camden; Lourdes Medical Center of Burlington County Promise Neighborhood Family Success Center; Robin’s Nest; Rowan University Human Resources Office; SERV (Services Empowering the Rights of Victims); SODAT (Substance and Other Drug Abuse Treatment), Inc. of New Jersey; Volunteers of America

**Study Abroad**
- Berlin, Germany
- Granada, Spain
- London, England
- Tokyo, Japan

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