The American Studies program at Rowan University offers a strong understanding of American history, society, politics, and culture. As a result, American Studies majors are stronger citizens, and better consumers and producers of American culture. Additionally, our students gain adaptability by working in and out of many disciplines, which ensures that they are suited to many different working environments.

American Studies majors are poised to adapt to many situations. With a strong interdisciplinary training, our students are able to work in a diverse array of contexts. Moreover, their strong grounding in American culture can help them market themselves and their workplace within this bigger context.

Focused on excellence in undergraduate education, Rowan University has one of the most renowned American Studies programs in the country. Our American Studies major is flexible, allowing our students the opportunity to learn from many disciplines. In addition, our program is compact enough that it can be paired with almost any other major. Our program is especially focused on being compatible with Education dual majors, specifically those in Elementary Education. We often spend time in the classroom directly considering how the content and skills in the course would apply in an elementary education context.

Rowan’s American Studies program endeavors to ensure personalized assistance to each of our students. We keep our class sizes small to personalize our students’ learning experience, and to guarantee that our faculty and staff are accessible to any student who requires help.
When I reflect on my time at Rowan as an American Studies major I can distinctly recall a number of classes because of my professors: Minority Groups, History of American Art, Urban Sociology, and the Social Psychology of City Life (to name a few). Each professor offered a unique experience that helped me grow as a student and a young adult. Their passion in their course encouraged me to learn more.

**Potential Career Paths**
- Advertising Account Executive
- Digital Copywriter
- Event Manager
- Editorial Assistant
- Information Officer
- Marketing Executive
- Museum/Gallery Curator
- Public Relations Specialist
- Publishing Copyeditor/Proofreader
- Web Content Manager
- Writer

**Employer Snapshot**
- Association Headquarters Inc.
- Bayada Home Healthcare
- Bristol-Myers Squibb (Global Biopharmaceutical Company)
- Fairfax County Public Schools
- Jobspring Partners Philadelphia
- Nalco Holding Company
- SA Technologies Inc.
- SHI International Corporation
- TD Bank
- United States Postal Service
- Volunteers of America - Delaware Valley

“A liberal arts education fosters valuable ‘soft skills’ like problem-solving, critical thinking and adaptability. Such skills are hard to quantify, and they don’t create clean pathways to high-paying first jobs. But they have long-run value in a wide variety of careers.” - *New York Times*

**Internship Sites**
- Cold Spring Village
- Dennis Township School District
- Hopeworks N' Camden
- Meals on Wheels
- Mullica Hill Arts Center
- Oaks Integrated Care
- Red Bank Battlefield
- Rowan University SHOP Food Pantry

**Study Abroad**
- Florence, Italy
- Granada, Spain
- London, England
- Semester at Sea

**Number of Majors**
110

**AMERICAN STUDIES QUICK FACTS**