

AMERICAN STUDIES

Customize Your Degree

Popular Double Majors

Africana Studies, Elementary Education, English, History, Law & Justice, Philosophy & Religion Studies, Political Science, Public Relations, Sociology

Popular Minors

African American Studies, Anthropology, Asian Studies, Communication Studies, Economics, Ethics, French, Geography, German Studies, History, International Studies, Jewish Studies, Law & Justice, Leadership Studies, Political Science, Philosophy, Psychology, Spanish, Urban Studies, Women's & Gender Studies

Popular CUGS (Certificates of Undergraduate Study)

Applied Spanish, Arabic, Chinese, Ethics, French, Foundations in Literature, German, Italian, Japanese, Public History, Jewish Studies, Public Policy, Public Relations and the News, Social Justice & Social Change, Spanish, Spanish American Literature & Culture, Religious Studies, Women, Gender & Media; Women, Gender & Society

WHY CHOOSE AMERICAN STUDIES?

The American Studies program at Rowan University offers a strong understanding of American history, society, politics, and culture. As a result, American Studies majors are stronger citizens, and better consumers and producers of American culture. Additionally, our students gain adaptability by working in and out of many disciplines, which ensures that they are suited to many different working environments.

American Studies majors are poised to adapt to many situations. With a strong interdisciplinary training, our students are able to work in a diverse array of contexts. Moreover, their strong grounding in American culture can help them market themselves and their workplace within this bigger context.

Learn more



THE BOTTOM LINE

Focused on excellence in undergraduate education, Rowan University has one of the most renowned American Studies programs in the country. Our American Studies major is flexible, allowing our students the opportunity to learn from many disciplines. In addition, our program is compact enough that it can be paired with almost any other major. Our program is especially focused on being compatible with Education dual majors, specifically those in Elementary Education. We often spend time in the classroom directly considering how the content and skills in the course would apply in an elementary education context.

Rowan's American Studies program endeavors to ensure personalized assistance to each of our students. We keep our class sizes small to personalize our students' learning experience, and to guarantee that our faculty and staff are accessible to any student who requires help.



AMERICAN STUDIES QUICK FACTS



Saadiqa

When I reflect on my time at Rowan as an American Studies major I can distinctly recall a number of classes because of my professors: Minority Groups, History of American Art, Urban Sociology, and the Social Psychology of City Life (to name a few). Each professor

offered a unique experience that helped me grow as a student and a young adult. Their passion in their course encouraged me to learn more.



Potential Career Paths

Advertising Account Executive
Digital Copywriter
Event Manager
Editorial Assistant
Information Officer
Marketing Executive
Museum/Gallery Curator
Public Relations Specialist
Publishing Copyeditor/Proofreader
Web Content Manager
Writer



Number of Majors

110



Study Abroad

Florence, Italy
Granada, Spain
London, England
Semester at Sea



Employer Snapshot

Association Headquarters Inc.
Bayada Home Healthcare
Bristol-Myers Squibb (Global Biopharmaceutical Company)
Fairfax County Public Schools
Jobspring Partners Philadelphia
Nalco Holding Company
SA Technologies Inc.
SHI International Corporation
TD Bank
United States Postal Service
Volunteers of America - Delaware Valley



“A liberal arts education fosters valuable ‘soft skills’ like problem-solving, critical thinking and adaptability. Such skills are hard to quantify, and they don’t create clean pathways to high-paying first jobs. But they have long-run value in a wide variety of careers.” - *New York Times*



Internship Sites

Cold Spring Village
Dennis Township School District
Hopeworks N' Camden
Meals on Wheels
Mullica Hill Arts Center
Oaks Integrated Care
Red Bank Battlefield
Rowan University SHOP Food Pantry