

## What Sets Our Economics Program Apart?

**Q:** We frequently talk about skills that we expect students in our majors to acquire: critical thinking, communication, research and analysis, organization, and empathy. In addition to these more general skills, are there specific skills that your program offers to prospective students?

**A:** The Economics program at Rowan University offers hands-on skills, such as graph and table making in Excel. We also offer computer programming in high-level data analysis software: SAS. In addition, we frequently teach students how to give scientific presentations in PowerPoint.

**Q:** How does your program give students an advantage in today's job market?

**A:** Economics is a quantitative discipline that emphasizes problem-solving skills and decision-making. Because of this, a degree in economics denotes a certain level of rigor, which employers tend to value. When an employer sees that a potential candidate for a job has a degree in Economics, that degree suggests that the candidate can apply all of these aforementioned skills with rigor and precision.



**Q:** What jobs / careers are students in your major best positioned to pursue?

**A:** While a degree in Economics denotes a certain skill level that could help a student acquire a job in a variety of fields, many of our students end up in positions such as the financial services industry, management training programs, and government positions as economists and statisticians.




---

## The Bottom Line

Here at Rowan, the faculty and staff in the Economics program offer personalized attention to our students, since we are a relatively small major. We know all of our majors by name and are able to offer them continuous advising about their career paths. Additionally, there are many “free electives” in this program that make a double major or minor easily achievable, allowing students to customize their college experience to suit their goals.