RowanUniversity
STEVE SWEENEY CENTER
FOR PUBLIC POLICY

Rowan University April 15 conference to explore *Artificial Intelligence: Challenges for Opportunities for NJ Government, Business and Education*

GLASSBORO – The Sweeney Center for Public Policy is hosting a major conference on "Artificial Intelligence: Challenges and Opportunities for New Jersey Government, Business and Education at Rowan University on Tuesday, April 15.

Tim Sullivan, CEO of the New Jersey Economic Development Authority; and co-chair of the state's AI Task Force; Robert Asaro-Angelo, Commissioner of the New Jersey Department of Labor and Workforce Development; Dave Cole, New Jersey State Chief Innovation Officer; and Senator Andrew Zwicker, Ph.D., Chair of the Senate Legislative Oversight Committee, are among the top officials addressing the conference.

Princeton University Professor Arvind Narayanan, Ph.D., author of *AI Snake Oil: What Artificial Intelligence Can Do, What It Can't and How to Tell the Difference,* is the luncheon keynote speaker. Other speakers include Nidhal Bouaynaya, Ph.D., Associate Vice President for Artificial Intelligence at Rowan University, and Marc Pfeiffer, Associate Director of Bloustein Local, Center for Urban Policy Research, Rutgers University.

The conference, which will run from 8:30 a.m. to 1:30 p.m. at Rowan University's Business Hall, is free. Registration and breakfast open at 8:00 a.m. To register for the conference, sign up here.

"Artificial intelligence promises to 'transform the workforce, economy, and the way government interacts with and serves constituents,' as the New Jersey AI Task Force put it," said Sweeney Center Director Mark Magyar. "Competition among states and universities to become the hub of AI research, innovation and investment is fierce, and businesses and governments are seeking to use artificial intelligence to improve customer service and generate cost savings.

"This conference, *Artificial Intelligence: Challenges and Opportunities for New Jersey Government, Business and Education,* will explore the state's efforts to create an 'AI economy' in New Jersey, the implications for business, education and workforce development, the ethical and societal impacts of AI technology, and the limits of what AI can and cannot do," said Professor Bouaynaya.

The April 15 conference is cosponsored by the Sweeney Center for Public Policy, College of Humanities and Social Sciences, and the Machine and Artificial Intelligence Virtual Reality Center (MAVRC), Henry M. Rowan College of Engineering, Rowan University,

For further information or for press inquiries, see the Sweeney Center's Events page at Events or contact Mark Magyar at magyarm@rowan.edu.