

**Suggested Course Sequence for Double Major:  
Bachelor of Arts in International Studies w/International Business and Economics  
Specialization and Bachelor of Science in Marketing**

Year I (courses that should normally be taken in the freshman year)

<b>Fall* (15 credits)</b>	<b>Spring (15 credits)</b>
College Composition I Calculus: Techniques and Applications OR Calculus I World History Since 1500 Macroeconomics Cultural Geography, World Regional Geography OR Earth, People, Environment	College Composition II Microeconomics Statistics I Principles of Marketing Cultural Anthropology OR Religions of the World

Year II (courses that should normally be taken in the sophomore year)

<b>Fall (15 credits)</b>	<b>Spring (15 credits)</b>
Intro to International Studies Foreign Language I** Computer course Principles of Accounting I Management Information System	International Relations Foreign Language II (same as last semester) Principles of Accounting II Legal Environment of Business Marketing Elective I

<b>Any Summer: (7 credits)</b>	Lab Science (4 credits); Public Speaking
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Year III (courses that should normally be taken in the junior year)

<b>Fall (Study Abroad) (15 credits)</b>	<b>Spring (15 credits)</b>
ACE course International Studies Elective I Foreign Language III and IV (6 credits) Literature (LIT) course	Organizational Behavior Consumer Behavior Research Methods International Marketing (counts as International Studies Elective II) Marketing Elective II

Year IV (courses that should normally be taken in the senior year)

<b>Fall (15 credits)</b>	<b>Spring (15 credits)</b>
Principles of Finance Operations Management Managing International Business+ Marketing Elective III Marketing/Business Elective II	Senior Seminar in International Studies Business Policy Strategic Marketing Management Marketing Elective IV Marketing Elective V

127 credits total

\*One of the courses taken freshman year must be a Rowan Seminar designated course.

\*\*Students with knowledge of a foreign language should take a placement test at the Department of Foreign Languages & Literatures and enroll in the appropriate higher level language course.

+ Counts as International Studies Elective III and one of two Marketing/Business Electives.