

Program Guide
BA in International Studies with International Business and Economics Concentration

Semester	Course	Credits	Fulfilled
	Rowan Experience courses:	(19)	
	College Composition I or Integrated Comp I (COMP01.111 or COMP01.105)	3	
	College Composition II (COMP01.112)	3	
	Public Speaking (CMS 04.205)	3	
	Lab Science	4	
	Art and Creative Expression course	3	
	Mathematics: Strongly Recommended: Reasoning With Functions (MATH01.124), Statistics I (STAT02.260), Calculus: Techniques and Applications (MATH03.125)	3	
	(LIT course in the core also counts toward the Rowan Experience)	-	
	Foundational Courses:**	(9-18)	
	Introduction to Macroeconomics (ECON04.101)	3	
	Introduction to Microeconomics (ECON04.102)	3	
	Foreign Language I	3	
	Foreign Language II (must be the same language)	3	
	Foreign Language III (if available, the same language)	3	
	Foreign Language IV (must be the same language as Foreign Language III)	3	
	Core Courses:**	(21)	
	World History since 1500 (HIST05.120)	3	
	One of the following: Cultural Anthropology (ANTH02.202); Religions of the World (REL10.200)	3	
	One of the following: Cultural Geography (GEOG16.110); World Regional Geography (GEOG16.140); Earth, People, Environment (GEOG16.100)	3	
	LIT course (one of the following): Readings in Non-Western Literature (ENGL02.116); Readings in Asian Literature (ENGL02.112); Masterpieces of German Literature in English Translation (GERM03.100); Masterpieces of French Literature in English Translation (FREN02.100); Masterpieces of Hispanic Literature in English Translation (SPAN05.100); Contemporary World Theatre (THD07.440)	3	
	Introduction to International Studies –WI (IS25.300) Typically offered fall only	3	
	Introduction to International Relations (POSC07.320)	3	
	Senior Seminar in International Studies (IS25.400) Typically offered spring only	3	
	Courses for International Business and Economics Concentration**	(15)	
	One of the following courses: MKT09.200 Principles of Marketing (Prerequisites: Comp I and 12 credits) or MIS02.334 Management Information Systems	3	
	One of the following courses: MGT98.242 Legal Environment of Business or MGT06.300 Organizational Behavior (Prerequisite: 57 credit hours)	3	
	Three of the following courses:	3	
	ECON04.310 Global Economics (Prerequisites: Macro and Microeconomics)	3	
	ECON04.307 Economic Development (Prerequisites: Macro and Microeconomics)	3	

	ECON04.320 Contemporary Economic Systems (Prerequisites: Macro and Microeconomics) MGT06.330 Managing International Business (Prerequisites: Macro and Microeconomics, Organizational Behavior) MKT09.379 International Marketing (Prerequisite: Principles of Marketing) One 300-400 level course from any other International Studies concentration		
	Electives+	47-56	

*Students may fulfill the language requirement by completing higher level foreign language courses, e.g. students who pass the placement examination for first year Spanish only need to complete second year Spanish courses.

**Students must earn a grade of C- or better in all foundational, core, and concentration courses.

+Students may take any other courses--General Education, upper level, and/or Free Electives--to reach **120 credits**. These credits may be utilized to pursue certification, dual majors, minors, concentrations, CUGS, the honors program, etc.

In addition to fulfilling program requirements, all students are required to fulfill the university-wide General Education and Freshman Seminar Requirements.

International Studies majors are strongly encouraged to Study Abroad for at least one semester!