

**Program Guide for Accelerated 4 + 1 BA/MBA
Bachelor of Arts, International Studies with International Business & Economics Concentration
and Master of Business Administration**

Semester	Course	Credits	Fulfilled
	Rowan Experience courses:	(19)	
	College Composition I or Integrated Comp I (COMP01.111 or COMP01.105)	3	
	College Composition II (COMP01.112)	3	
	Public Speaking (CMS 04.205)	3	
	Lab Science	4	
	Art and Creative Expression course	3	
	Mathematics: Calculus: Techniques and Applications (MATH03.125) or Calculus I (MATH01.130). Minimum grade of C required.	3	
	(LIT course in the core also counts toward the Rowan Experience)	-	
	International Studies Foundational Courses:**	(9-18)	
	Introduction to Macroeconomics (ECON04.101)	3	
	Introduction to Microeconomics (ECON04.102)	3	
	Foreign Language I*	3	
	Foreign Language II (must be the same language)	3	
	Foreign Language III (if available, the same language)	3	
	Foreign Language IV (must be the same language as Foreign Language III)	3	
	International Studies Core Courses:**	(21)	
	World History since 1500 (HIST05.120)	3	
	One of the following: Cultural Anthropology (ANTH02.202); Religions of the World (REL10.200)	3	
	One of the following: Cultural Geography (GEOG16.110); World Regional Geography (GEOG16.140); Earth, People, Environment (GEOG16.100)	3	
	LIT course (one of the following): Readings in Non-Western Literature (ENGL02.116); Readings in Asian Literature (ENGL02.112); Masterpieces of German Literature in English Translation (GERM03.100); Masterpieces of French Literature in English Translation (FREN02.100); Masterpieces of Hispanic Literature in English Translation (SPAN05.100); Contemporary World Theatre (THD07.440)	3	
	Introduction to International Studies –WI (IS25.300) Typically offered fall only	3	
	Introduction to International Relations (POSC07.320)	3	
	Senior Seminar in International Studies (IS25.400) Typically offered spring only	3	
	Courses for International Business and Economics Concentration**	(15)	
	MKT09.200 Principles of Marketing (Prerequisites: Comp I and 12 credits)	3	
	One of the following courses: MGT98.242 Legal Environment of Business or MGT06.300 Organizational Behavior (Prerequisite: 57 credit hours)	3	
	Three of the following courses:	3	
	ECON04.310 Global Economics (prerequisites: Macro and Microeconomics)	3	
	ECON04.307 Economic Development (prerequisites: Macro and Microeconomics)	3	
	ECON04.320 Contemporary Economic Systems (prerequisites: Macro and Microeconomics)	3	
	MGT06.330 Managing International Business (Prerequisites: Macro and Microeconomics, Organizational Behavior)	3	
	MKT09.379 International Marketing (Prerequisite: Principles of Marketing)	3	
	One 300-400 level course from any other International Studies concentration	3	
	Prerequisites for M.B.A.**	(15)	
	STAT02.260 Statistics I. Minimum grade of C required.	3	

	ACC03.210 Principles of Accounting I (Prerequisite: 30 credits)	3	
	ACC03.211 Principles of Accounting II	3	
	MGT06.305 Operations Management (Prerequisites: Calculus Techniques and Applications or equivalent, Statistics I, completion of 57 semester hours)	3	
	FIN04.300 Principles of Finance (Prerequisites: Calculus Techniques and Applications or equivalent, Statistics I, Accounting I, Accounting II, Macroeconomics, Microeconomics, completion of 57 semester hours)	3	
	Undergraduate Free Electives +	(20)	
	Free Elective	3	
	Free Elective	3	
	Free Elective	3	
	Free Elective	3	
	Free Elective	3	
	Free Elective	3	
	Free Elective	2	
	MBA Courses taken as an Undergraduate	(12)	
	Designing, Developing, and Leading High Performance Organizations (MGT06.500)	3	
	Professional, Legal, and Managerial Responsibilities (MGT01.510)	3	
	International Business and Society (MGT06.502)	3	
	Issues in Management Information Strategy (MIS02.500))	3	
	MBA Courses taken as a Graduate Student	(24)	
	Managerial Decision Making Tools (MGT07.500)	3	
	Marketing Management (MKT09.500)	3	
	Managerial Accounting (ACC03.500)	3	
	Financial Decision Making (FIN04.500)	3	
	Managing Organizational Strategy (MGT06.629)	3	
	MBA Elective	3	
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	MBA Elective	3	
	Total Undergraduate and Graduate Credits	144	

*Students may fulfill the language requirement by completing higher level foreign language courses, e.g. students who pass the placement examination for first year Spanish only need to complete second year Spanish courses. These students will have additional free electives.

**Students must earn a grade of C- or better in all foundational, core, and concentration courses, as well as in prerequisites for the M.B.A. (except for Calculus and Statistics, for which a minimum grade of C is required).

+Students may take any other courses to reach **120 credits**. These credits may be utilized to pursue minors, CUGS, the honors program, etc.

In addition to fulfilling program requirements, all students are required to fulfill the university-wide General Education and Freshman Seminar Requirements.

Students in the International Studies BA/MBA program are strongly encouraged to Study Abroad for at least one semester!