

B.A. in International Studies (International Business & Economics)

Academic Program Guide for **New First-Year Students** (Effective Spring 2023)

International Studies Major: Concentration in International Business & Economics (lewandowskic@rowan.edu)

Students who entered Rowan University prior to Fall 2018 should follow the guide for their program and start year in consultation with their advisor.

Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RUGPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of “D-” or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
 - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
 - Rowan Core and Rowan Experience designations are listed in course details in Section Tally (www.rowan.edu/registrar) and may also be searched on that site under “Attributes.” A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

Program-Specific Graduation Requirements for this Major / Degree

- Students must receive a grade of C- or better in all courses satisfying Major requirements
- Students may fulfill the language requirement by completing higher level foreign language courses, e.g. students who pass the placement examination for first year Spanish only need to complete second year Spanish courses
- International Studies majors are strongly encouraged to Study Abroad for at least one semester!

Rowan Core Requirements¹

Students must satisfy all six Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy.

With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.

- (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*
- COMP 01111 College Composition I (3 sh) COMP 01112 College Composition II (3 sh) CMS 04205 Public Speaking (3 sh)
- (ARTL) Artistic Literacy *Recommendation from major:*
- (GLBL) Global Literacy *Recommendation from major:* HIST 05120 or IS 25100 (3 sh counted under major)
- (HUML) Humanistic Literacy *Recommendation from major:* ECON 04101 or 04102 (3 sh counted under non-program)
- (QNTL) Quantitative Literacy *Recommendation from major:*
- (SCIL) Scientific Literacy *Recommendation from major:*

Subtotal of credits counted in this section: 9 sh

Rowan Experience Requirements

Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.

- (LIT) Broad-Based Literature Attribute *Recommendation from major:* ENGL 02116, ENGL 02112, GERM 03100, FREN 02100, SPAN 05100, ITAL 04100 or THD 07440 (3 sh counted under major)
- (WI) Writing Intensive Attribute *Recommendation from major:* IS 25300 (3 sh counted under major)
- (RS) Rowan Seminar Attribute² *Recommendation from major:*

Non-Program Courses (minimum 18 sh)

Courses in this section must be either: Rowan Core (or former gen. ed.) courses; Rowan Experience courses; or required pre-requisites (not included in the major).

| Course # | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits |
|------------|--|--|--------|-------|---------|
| ECON 04101 | Introduction to Economics - Macroeconomics | Satisfies Humanistic Literacy | | | 3 |
| ECON 04102 | Introduction to Economics - Microeconomics | Satisfies Humanistic Literacy | | | 3 |
| | Foreign Language I | | | | 3 |
| | Foreign Language II | Must be same language as F.L. I | | | 3 |
| | Foreign Language III | Same language as F.L I & II (if available) | | | 3 |
| | Foreign Language IV | Must be the language as F.L. III | | | 3 |
| | Experiential Learning | Must choose one course from the bank of experiential learning courses below. | | | 0-6 |
| | Literature Course | Must choose one course from the bank of literature courses below. | | | 3 |

Subtotal: 21-27 sh

¹The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.

²The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

Experiential Learning

Choose one course from the following bank of experiential learning courses.

- | | |
|---|--|
| <input type="radio"/> AFST 11350: Topics in Africana Studies: Model African Union <input type="radio"/> EDPA 02490: Public Service Internship <input type="radio"/> INTR 01470: Semester Abroad <input type="radio"/> INTR 20390: Interdisciplinary Case Studies in the Liberal Arts | <input type="radio"/> INTR 20395: Experiential Learning in the Humanities & Social Sciences <input type="radio"/> INTR 20399: Internship in the Applied Liberal Arts <input type="radio"/> IS 25350: Special Topics in International Studies: Model United Nations |
|---|--|

Literature Requirement

Choose one course from the following bank of literature courses.

| Course # | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits |
|----------------------------------|---|-----------------------------|--------|-------|---------|
| <input type="radio"/> ENGL 02116 | Intro to Global Lit in English | All satisfy LIT requirement | | | 3 |
| <input type="radio"/> ENGL 02112 | Readings in Asian Lit | | | | 3 |
| <input type="radio"/> GERM 03100 | Masterpieces of German Lit in English Translation | | | | 3 |
| <input type="radio"/> FREN 02100 | Masterpieces of French Lit in English Translation | | | | 3 |
| <input type="radio"/> SPAN 05100 | Masterpieces of Hispanic Lit in English Translation | | | | 3 |
| <input type="radio"/> ITAL 04100 | Masterpieces of Italian Lit in English Translation | | | | 3 |
| <input type="radio"/> THD 07440 | Contemp. World Theatre | | | | 3 |

Major Requirements (36 sh)

SUMMARY OF MAJOR REQUIREMENTS

- 12 sh of Foundational Courses
- 9 sh of Upper-Level and Capstone Courses
- 15 sh of International Business and Economics Concentration

- 36 sh total

FOUNDATIONAL COURSES

| Course # | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits |
|------------|--------------------------|---------------------------|--------|-------|---------|
| IS 25100 | Global Challenges | Satisfies Global Literacy | | | 3 |
| HIST 05120 | World History Since 1500 | Satisfies Global Literacy | | | 3 |

Choose one of the following courses:

| Course # | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits |
|----------------------------------|---------------------------------------|---------------------------|--------|-------|---------|
| <input type="radio"/> ANTH 02202 | Introduction to Cultural Anthropology | | | | 3 |
| <input type="radio"/> REL 10200 | Religions of the World | | | | 3 |

Choose one of the following courses:

| Course # | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits |
|----------------------------------|------------------------------------|---------------------------|--------|-------|---------|
| <input type="radio"/> GEOG 16110 | Cultural Geography | | | | 3 |
| <input type="radio"/> GEOG 16140 | World Regional Geography | | | | 3 |
| <input type="radio"/> GEOG 16100 | Earth, People, and the Environment | | | | 3 |
| Subtotal: 12 sh | | | | | |

UPPER-LEVEL AND CAPSTONE COURSES

| Course # | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits |
|-----------------------|---|---------------------------|--------|-------|---------|
| IS 25300 | Research Methods in International Studies | Satisfies WI requirement | | | 3 |
| POSC 07320 | International Relations | | | | 3 |
| IS 25400 | Senior Seminar in International Studies | | | | 3 |
| Subtotal: 9 sh | | | | | |

INTERNATIONAL BUSINESS AND ECONOMICS CONCENTRATION

Note: All International Studies majors must declare a concentration. Please see the International Studies website for a listing of concentration options.

Choose one of the following courses:

| Course # | Course Name | Course Attributes / Notes | Sem/Yr | Grade | Credits |
|---------------------------------|--------------------------------|-----------------------------|--------|-------|---------|
| <input type="radio"/> MKT 09200 | Principles of Marketing | Prereq: Comp I & 12 credits | | | 3 |
| <input type="radio"/> MIS 02234 | Management Information Systems | | | | 3 |

