

# CADP in International Studies and Business (BA/MBA)

## Academic Program Guide for **New First-Year Students** (Effective Spring 2023)

BA/MBA Program in International Studies and Business ([lewandowskic@rowan.edu](mailto:lewandowskic@rowan.edu))

*Students who entered Rowan University prior to Fall 2018 should follow the guide for their program and start year in consultation with their advisor.*

### Rowan University Graduation Requirements for all Majors / Degrees

- Students must complete at least 120 semester hours (sh) of coursework that apply to their Rowan University degree.
- Students must have a cumulative GPA of at least 2.0 in Rowan University coursework. (Transfer courses/credit do not count toward the RUGPA.)
- A minimum of 30 sh of coursework must be completed at/through Rowan University.
- Only grades of “D-” or above may apply to graduation/degree requirements. (Some programs may set higher minimums.)
- Students must meet the Rowan Core and Rowan Experience Requirements.
  - An individual course can potentially satisfy one Rowan Core literacy and/or multiple Rowan Experience attributes.
  - Rowan Core and Rowan Experience designations are listed in course details in Section Tally ([www.rowan.edu/registrar](http://www.rowan.edu/registrar)) and may also be searched on that site under “Attributes.” A list of Rowan Core courses is here: <https://confluence.rowan.edu/display/AS/Rowan+Core+Course+List>.
- Students must apply for graduation and should do so for the term in which they will complete all program requirements.

### Program-Specific Graduation Requirements for this Major / Degree

- Students must earn a grade of C- or better in all courses satisfying Major requirements and a grade of C or better in all MBA prerequisite courses
- Students may fulfill the language requirement by completing higher level foreign language courses, e.g. students who pass the placement examination for first year Spanish only need to complete second year Spanish courses
- International Studies majors are strongly encouraged to Study Abroad for at least one semester!

### Rowan Core Requirements<sup>1</sup>

*Students must satisfy all six Rowan Core Literacies. A minimum total of 3 sh of coursework is required to satisfy each Literacy.*

*With the exception of the 9 sh counted here for Communicative Literacy, credits attached to the courses in this section will apply elsewhere.*

- (COML) Communicative Literacy: *Must be met by the following three courses or their official equivalents:*
- COMP 01111 College Composition I (3 sh)     COMP 01112 College Composition II (3 sh)     CMS 04205 Public Speaking (3 sh)
- (ARTL) Artistic Literacy                      *Recommendation from major:*
- (GLBL) Global Literacy                      *Recommendation from major:* HIST 05120 or IS 25100 (3 sh counted under major)
- (HUML) Humanistic Literacy              *Recommendation from major:* ECON 04101 or 04102 (3 sh counted under non-program)
- (QNTL) Quantitative Literacy              *Recommendation from major:* MATH 03125 (needed as prereq) or STAT I
- (SCIL) Scientific Literacy                  *Recommendation from major:*

Subtotal of credits counted in this section: 9 sh

### Rowan Experience Requirements

*Students must satisfy all three Rowan Experience attributes. Credits attached to the courses in this section will apply elsewhere.*

- (LIT) Broad-Based Literature Attribute *Recommendation from major:* ENGL 02116, ENGL 02112, GERM 03100, FREN 02100, SPAN 05100, ITAL 04100 or THD 07440 (3 sh counted under major)
- (WI) Writing Intensive Attribute              *Recommendation from major:* IS 25300 (3 sh counted under major)
- (RS) Rowan Seminar Attribute<sup>2</sup>              *Recommendation from major:*

### Non-Program Courses (21-27 sh)

*Courses in this section must be either: Rowan Core (or former gen. ed.) courses; Rowan Experience courses; or required pre-requisites (not included in the major).*

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
ECON 04101	Introduction to Economics - Macroeconomics	Satisfies Humanistic Literacy			3
ECON 04102	Introduction to Economics - Microeconomics	Satisfies Humanistic Literacy			3
	Foreign Language I				3
	Foreign Language II	Must be same language as F.L. I			3
	Foreign Language III	Same language as F.L I & II (if available)			3
	Foreign Language IV	Must be the language as F.L. III			3
	Experiential Learning	Must choose one course from the bank of experiential learning courses below.			0-6
	Literature Course	Must choose one course from the bank of literature courses below.			3

Subtotal: 21-27 sh

<sup>1</sup>The Rowan Core requirements are waived for transfer students with an earned A.A. or A.S. degree from a NJ community/county college.

<sup>2</sup>The Rowan Seminar requirement is waived for all students transferring 24 or more approved credits into Rowan University at the time of initial entry.

## Experiential Learning

Choose one course from the following bank of experiential learning courses.

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|---|--|
| <input type="radio"/> AFST 11350: Topics in Africana Studies: Model African Union<br><input type="radio"/> EDPA 02490: Public Service Internship<br><input type="radio"/> INTR 01470: Semester Abroad<br><input type="radio"/> INTR 20390: Interdisciplinary Case Studies in the Liberal Arts | <input type="radio"/> INTR 20395: Experiential Learning in the Humanities & Social Sciences<br><input type="radio"/> INTR 20399: Internship in the Applied Liberal Arts<br><input type="radio"/> IS 25350: Special Topics in International Studies: Model United Nations |
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## Literature Requirement

Choose one course from the following bank of literature courses.

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	ENGL 02116	Intro to Global Lit in English	All satisfy LIT requirement			3
<input type="radio"/>	ENGL 02112	Readings in Asian Lit				3
<input type="radio"/>	GERM 03100	Masterpieces of German Lit in English Translation				3
<input type="radio"/>	FREN 02100	Masterpieces of French Lit in English Translation				3
<input type="radio"/>	SPAN 05100	Masterpieces of Hispanic Lit in English Translation				3
<input type="radio"/>	ITAL 04100	Masterpieces of Italian Lit in English Translation				3
<input type="radio"/>	THD 07440	Contemp. World Theatre				3

## Major Requirements (36 sh)

### SUMMARY OF MAJOR REQUIREMENTS

- 12 sh of Foundational Courses
- 9 sh of Upper-Level and Capstone Courses
- 15 sh of International Business and Economics Concentration

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- 36 sh total

### FOUNDATIONAL COURSES

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
IS 25100	Global Challenges	Satisfies Global Literacy			3
HIST 05120	World History Since 1500	Satisfies Global Literacy			3

Choose one of the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	ANTH 02202	Introduction to Cultural Anthropology				3
<input type="radio"/>	REL 10200	Religions of the World				3

Choose one of the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	GEOG 16110	Cultural Geography				3
<input type="radio"/>	GEOG 16140	World Regional Geography				3
<input type="radio"/>	GEOG 16100	Earth, People, and the Environment				3
						Subtotal: 12 sh

### UPPER-LEVEL AND CAPSTONE COURSES

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits	
IS 25300	Research Methods in International Studies	Satisfies WI requirement			3	
POSC 07320	International Relations				3	
IS 25400	Senior Seminar in International Studies				3	
						Subtotal: 9 sh

### INTERNATIONAL BUSINESS AND ECONOMICS CONCENTRATION

Note: All International Studies majors must declare a concentration. Please see the International Studies website for a listing of concentration options.

Take this course:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	MKT 09200	Principles of Marketing	Prereq: Comp I & 12 credits			3

Choose one of the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	MGT 98242	Legal Environment of Business				3
<input type="radio"/>	MGT 06300	Organizational Behavior	Prereq: 57 credits; preferred option since it is a prereq for MGT 06330			3

Choose three of the following courses:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
<input type="radio"/>	ECON 04310	Global Economics	Prereqs: Macro & Microeconomics			3
<input type="radio"/>	ECON 04307	Economic Development	Prereqs: Macro & Microeconomics			3
<input type="radio"/>	ECON 04320	Contemporary Economic Systems	Prereqs: Macro & Microeconomics			3
<input type="radio"/>	MGT 06330	Managing International Business	Prereqs: Macro & Microeconomics, Organizational Behavior			3
<input type="radio"/>	MKT 09379	International Marketing	Prereq: Principles of Marketing			3
<input type="radio"/>	SCL 01380	Global Supply Chain	Prereq: Business Logistics (MKT 09375)			3
<input type="radio"/>		One 300-400 level course from any other International Studies Concentration				3
						Subtotal: 15 sh

**MBA PRE-REQUISITES (12-15 sh)**

Choose an option for Accounting. Take both:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
	ACC 03210	Principles of Accounting I	Prerequisite: 30 credits			3
	ACC 03211	Principles of Accounting II	Prerequisite: Principles of Accounting I			3

Or take this one course:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
	ACC 03405	Foundations of Accounting				3

Take all of these MBA prerequisites:

	Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
	STAT 02260	Statistics I	Minimum grade of C required			3
	MGT 06305	Operations Management	Prerequisites: Calculus Techniques and Applications or equivalent, Statistics I, completion of 57 semester hours			3
	FIN 04300	Principles of Finance	Prerequisites: Calculus Techniques and Applications or equivalent, Statistics I, Accounting I, Accounting II, Macroeconomics, Microeconomics, completion of 57 semester hours. Must be taken at a 4-year university.			3
						Subtotal: 12-15 s.h.

**Undergraduate Free Electives for this Major/Degree (21-30 sh)**

Students should choose Free Electives that satisfy any Rowan Core, Rowan Experience, or Experiential Learning requirements that are not fulfilled by Major or Non-Program courses.

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits

Subtotal: 21-30 sh

**MBA COURSES TAKEN AS AN UNDERGRADUATE STUDENT**

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
ACC 03500	Managerial Accounting	Prerequisites: Principles of Accounting I & II (min. C) OR Foundations of Accounting (min. C)			3 s.h.
MGT 07550	Operations Analytics	Prerequisites: Calculus Techniques & Applications, Statistics I, and Operations Management			3 s.h.
MGT 06515	Employee Engagement and Performance				1.5 s.h.
MGT 06567	Responsible Leadership: Aligning the Interests of Stakeholders, Profit, and Planet				1.5 s.h.
MIS 02501	Information Systems for Managers				1.5 s.h.
MKT 09511	Marketing Management Fundamentals	Prerequisite: Principles of Marketing			1.5 s.h.
					Subtotal: 12 s.h.

**MBA COURSES TAKEN AS A GRADUATE STUDENT**

*Note that all MBA students MUST choose at least one concentration; they may choose two concentrations. Available options and courses are listed on the MBA website.*

Course #	Course Name	Course Attributes / Notes	Sem/Yr	Grade	Credits
FIN 04500	Financial Decision-Making	Managerial Accounting, Calculus Techniques and Applications or equivalent, Statistics I and II, Principles of Finance II, Macroeconomics, Microeconomics			3 s.h.
MGT 06629	Managing Organizational Strategy				3 s.h.
	MBA Concentration Elective				3 s.h.
	MBA Concentration Elective				3 s.h.
	MBA Concentration Elective				3 s.h.
	MBA Elective or Course for Second Concentration				3 s.h.
	MBA Elective or Course for Second Concentration				3 s.h.
	MBA Elective or Course for Second Concentration				3 s.h.
					Subtotal: 24 s.h.

**Total Undergraduate and Graduate Program Credits: 144 s.h.**