

LIBERAL STUDIES: Humanities/Social Science

Perspectives of Business Sequence B (Effective Fall 2019)

Required Credits: 21

Introductory Level Courses: 9 credits

BUS 01105	Business Perspectives
MKT 09200	Principles of Marketing (<i>prerequisites 12 credits and College Comp I</i>)
MIS 02234	Management Information Systems (<i>prerequisites 24+ credits</i>)

Advanced Level Courses: 12 credits

ACC 03405	Foundations of Accounting*
INTR 01451	Issues in Business: Directed Research (WI) (<i>prerequisite BUS 01105</i>)
<i>And choose two courses from:</i>	
INTR 20399	Internship in Applied Liberal Arts**
ADV 04330	Intro to Advertising (for non-majors) (<i>prerequisite College Comp II</i>)
ANTH 02202	Cultural Anthropology
CMS 04208	Business and Professional Communication (<i>prerequisite Public Speaking</i>)
ECON 04305	Money & Banking (<i>prerequisite Macroecon</i>)
ECON 04310	Global Economics (<i>prerequisites Macroecon and Microecon</i>)
ECON 04345	Labor Economics (<i>prerequisite Microecon</i>)
GEOG 16110	Cultural Geography
PHIL 09222	Business Ethics
PR 06350	Intro to Public Relations (for non-majors) (<i>prerequisite College Comp II</i>)
PSY 05206	Social Psychology (<i>prerequisite Essentials of Psych</i>)
PSY 08215	Consumer Psychology (<i>prerequisite Essentials of Psych</i>)
PSY 08220	Personnel Psychology (<i>prerequisite Essentials of Psych</i>)
PSY 08310	Industrial/Organizational Psychology (<i>prerequisite Essentials of Psych</i>)
WA 01322	Writing for the Workplace (WI) (<i>prerequisites 45 credits and College Comp II</i>)

*Completion of **both** Principles of Accounting I (ACC 03210) and Principles of Accounting II (ACC 03211) can be used as a substitution for the Foundations of Accounting (ACC 03405) requirement.

**Email chsscps@rowan.edu for more information about available internships. You can read more about the Internship in Applied Liberal Arts class on the CHSS Center for Professional Success website: https://chss.rowan.edu/centers/cps/experiential_learning/pathways_to_credit.html