

ECONOMICS

Customize Your Degree

Popular Double Majors

Political Science, Finance, Math, Computer Science, Psychology, Disaster Preparedness & Emergency Management, Entrepreneurship, International Studies

Popular Minors

Business Administration, Data Analytics, Ethics, French, German Studies, History, Law & Justice, Leadership Studies, Mathematics, Political Science, Psychology, Spanish

Popular CUGS (Certificates of Undergraduate Study)

Applied Spanish, Arabic, Chinese, Community Corrections, Ethics, Environmental Policy Economics, French, German, Global Business, Global Health Studies, Fundamental Computing, Italian, Japanese, Management Information Systems, Philosophy, Public Policy, Spanish, Sustainable Urbanism, Women, Gender & Society

WHY CHOOSE ECONOMICS?

- Economics is all about choice and is at the heart of all decision-making. Broad in scope, it explains how people, businesses, governments, and even families, schools, and charitable organizations make decisions with limited resources. Students who choose to study economics not only gain the skills needed to understand complex markets, but develop strong analytical and problem-solving skills, applicable to a wide variety of careers.
- A bachelor's degree in economics prepares you for a career in not just business, banking, government, and financial transactions, but also areas such as urban planning, international development, policy analysis, journalism, education, and the non-profit sector.
- Economics is at the heart of many social problems facing the world, including unemployment, inflation, poverty, pollution, health care, human rights, and gender and racial inequality. An economics degree is also excellent preparation for graduate school in economics, business and law.
- Rowan Economics has an excellent track record of placing our graduates in Fortune 500 companies, government agencies and top tier graduate/professional programs

Learn more



THE BOTTOM LINE

The faculty and staff in the Economics program offer personalized attention to our students, since we are a relatively small major. We know all of our majors by name and are able to offer them continuous advising about their career paths. Additionally, there are many “free electives” in this program that make a double major or minor easily achievable, allowing students to customize their college experience to suit their goals.

ECONOMICS QUICK FACTS



Employer Snapshot

AIG; American Water; Federal Bureau of Prisons; Johnson & Johnson
MetLife, Inc.; Morgan Stanley; New York Life Insurance Company; PNC
Financial Services Group, Inc.; State Farm; Bloomberg



Potential Career Paths

Accountant
Actuary
Bank Examiner & Bank Manager
Budget Analyst
Compensation & Benefits Manager
Financial Advisor
Forensic Economist
Insurance Agent/Broker
Investment Analyst
Lawyer
Underwriter



Number of Majors 133



Signature Events

Political Science & Economics Poster Sessions
Guest Lectures
Alumni Panels



Internship Sites

Blackrock Solutions
Clayton Accounting
Drug Enforcement Administration
Office of New Jersey Assemblyman
Ryan Peters



Study Abroad

European Union
Meknes, Morocco
Salzburg, Austria



“A liberal arts education fosters valuable ‘soft skills’ like problem-solving, critical thinking and adaptability. Such skills are hard to quantify, and they don’t create clean pathways to high-paying first jobs. But they have long-run value in a wide variety of careers.” - *New York Times*

