

# AFRICANA STUDIES

## Customize Your Degree

### Popular Double Majors

American Studies, History, International Studies, Law and Justice, Political Science, Psychology, and Radio, TV, and Film.

### Popular Minors

American Studies, Communication Studies, Economics, Ethics, French, Geography, German Studies, History, International Studies, Law & Justice, Leadership Studies, Political Science, Philosophy, Psychology, Spanish, Urban Studies, Women's & Gender Studies

### CUGS in NJ Amistad Law: African American Studies for Future Educators.

This CUGS provides content knowledge and preparation for future teachers to develop robust lesson plans on African American history. It will also strengthen the state-wide and local efforts to implement the 2002 Amistad Law, and give students a competitive advantage in the job market as the government increases its efforts to enforce the mandate.

## WHY CHOOSE AFRICANA STUDIES?

The Africana Studies program prepares college graduates to succeed in a world that is becoming increasingly globalized. Specifically, graduates of Africana Studies have the ability to function in and adapt to stressful and unfamiliar environments or situations, understand and evaluate people from diverse backgrounds, handle complex tasks, show initiative and creativity, and write, communicate, and analyze the written word effectively.

Graduates of Africana Studies at Rowan will demonstrate a high level of multicultural competence because of their study of the intersectional experiences of Africans, African Americans, Afro-Caribbeans, Afro-Latinx communities, and other people from the diaspora. They will be able to promote human rights and social justice; understand the popular culture, trends, experiences, and controversies related to dominant, disenfranchised, and marginalized groups across the African Diaspora; and they apply their knowledge of competing and interdisciplinary schools of thought to real-world circumstances.

Learn more



## B.A. IN AFRICANA STUDIES

The Africana Studies program at Rowan is devoted to the study of the historical and contemporary challenges, experiences, and contributions of Africans, African Americans, and people of African descent throughout the world. The B.A. degree in Africana Studies introduces students to a rich curriculum that will help them to develop cultural competencies needed to excel in an increasingly multicultural workplace and globalized world. The AS program positions students for careers in professions that address local and global challenges facing people of color in the 21st century.



# AFRICANA STUDIES QUICK FACTS



**Bria**

*As a black woman, I feel that is important to know my history and the intricacies of race in America. By declaring Africana Studies as minor it presented me with the ability to merge both my passions, politics and African-American history.*



## Potential Career Paths

Civil Service Employee  
Community Organizer  
Criminal Justice Lawyer  
Cultural Resources Manager  
Higher Education Professional  
(Academic Advisor, Career Counselor, Housing Director, etc.)  
Journalist  
Media Relations Specialist  
Political Analyst  
Program Administrator  
Social Worker  
State and Local Government Official  
Teacher (Elementary, Middle, High School)



"A liberal arts education fosters valuable 'soft skills' like problem-solving, critical thinking and adaptability. Such skills are hard to quantify, and they don't create clean pathways to high-paying first jobs. But they have long-run value in a wide variety of careers." - *New York Times*



## Signature Events

Delegation to Model African Union Conference at Howard University in Washington, D.C.  
Rosa Parks Luncheon  
Camden-Based Service Learning Programs

Our Annual Rosa Parks Luncheon honors the life of her and draws hundreds of students, faculty and alumni alike. We've had special speakers such as John Conyers, Ilyasah Sabazz and more...

